



NUOVA FIERA del LEVANTE  
**27/29th** November  
**2025**

FOCUS **MEDITERRANEO**  
**THIRD** EDITION

# MECSPE. TECHNOLOGIES IN MOVEMENT



## MECSPE'S TRADE TOPICS

ADDITIVE MANUFACTURING / AUTOMAZIONE E ROBOTICA / CONTROLLO E QUALITÀ / EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI / FABBRICA DIGITALE / LOGISTICA / MACCHINE E UTENSILI / MACCHINE LAVORAZIONE LAMIERA / MATERIALI NON FERROSI E LEGHE / POWER DRIVE / SUBFORNITURA ELETTRONICA / SUBFORNITURA MECCANICA / TRATTAMENTI E FINITURE

Project and direction



In collaboration with



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## THE PROJECT

Senaf presents the third edition of **MECSPE BARI**, the event dedicated to the manufacturing industry for the Mediterranean area, which will take place from 27 to 29 November 2025 at Nuova Fiera del Levante. With many business and networking opportunities, MECSPE BARI guides visitors to discover the excellence of the entire supply chain for a digital, sustainable and innovative factory.

Through paths dedicated to the key themes of innovation and digital transformation, it will be possible to explore topics related to Industry 5.0.

The event is promoted and organised with the support of the Apulia Region, the Municipality of Bari and the main sector associations.

## THEMED AREAS



### AREA SUBFORNITURA

#### SUBFORNITURA ELETTRONICA

- CEM (contract electronics manufacturers)
- Cables ▪ EMS (electronics manufacturing service)
- PCB (printed circuit board manufacturers)
- Engineering and design firms

#### SUBFORNITURA MECCANICA

- Precision mechanical processing ▪ Metal carpentry
- Mechanical construction ▪ Fasteners ▪ Foundries
- Small parts ▪ Wire working ▪ Outsourced industrial processes ▪ Micro-processing

#### MATERIALI NON FERROSI - LEGHE

- Non-ferrous materials processing (Aluminium, Titanium, Magnesium, Light Alloys) ▪ Die-casting
- Foundries ▪ Outsourced industrial processes
- Technologies ▪ Design ▪ Engineering

### AREA MECCANICA

#### MACCHINE E UTENSILI

- Machine tools ▪ Equipment ▪ Tools
- Design software

#### MACCHINE LAVORAZIONE LAMIERA

- Bending ▪ Moulding ▪ Cutting ▪ Assembly
- Welding ▪ Materials ▪ Software

#### TRATTAMENTI E FINITURE

- Surface treatment systems ▪ Furnaces
- Galvanic finishes ▪ Chemical and electronic processes ▪ Washing ▪ Metallising, Glazing, Galvanising ▪ Products and accessories for treatments ▪ Heat Treatments ▪ Coating

### AREA PLASTICA, GOMMA E COMPOSITI

#### EUROSTAMPI - PLASTICA, GOMMA E COMPOSITI

- Plastics, rubber and composite processing
- Machines and plants ▪ Innovative materials
- Moulding ▪ Extrusion ▪ Packaging ▪ Blow Moulding
- Moulds ▪ Models ▪ Normalised parts for moulds
- Design ▪ Simulation and design software
- Micro-processing ▪ Auxiliary equipment

### AREA INDUSTRIA 4.0

#### CONTROLLO E QUALITÀ

- Quality certification and control ▪ Metrology
- Measurement instruments ▪ Laboratory tests
- Calibration ▪ Analysis equipment ▪ Vision

#### AUTOMAZIONE E ROBOTICA

- Automation and robotics ▪ Assembly
- Mounting and handling

#### POWER DRIVE

- Mechanical power transmission systems ▪ Oil-pressure
- Pneumatics ▪ Mechatronics ▪ Motion control
- Maintenance ▪ Compressed air

#### LOGISTICA

- Wrapping ▪ Packaging ▪ Handling ▪ Material handling
- Lean manufacturing ▪ Warehouse management software ▪ Supply chain management
- Outsourcing ▪ Safety ▪ PPE

#### FABBRICA DIGITALE

- Industrial computing ▪ IoT ▪ Industrial sensors
- Cloud-manufacturing ▪ Automatic identification technologies ▪ Applications, devices, instrumentation and smart components for interpreting and interconnecting processes

#### ADDITIVE MANUFACTURING

- Rapid prototyping ▪ Rapid manufacturing
- 3D printing ▪ Systems and services for reverse engineering ▪ Additive technology ▪ Materials
- Services ▪ Hardware: 3D printers and scanners, accessories ▪ Simulation and design software

## SPECIAL INITIATIVES

### MECSPE 2023 NUMBERS

**14,715** professional visitors, **20,000** square metres of exhibition space, **511** exhibiting companies, **150** conferences and workshops, **11** special initiatives, **3** pavilions, **1** Exhibition Core "Energy Transition and Industry 4.0: Sustainability in the Manufacturing Industry".

### ENERGY TRANSITION AND INDUSTRY 4.0: SUSTAINABILITY IN THE MANUFACTURING INDUSTRY

is the title of the main initiative of MECSPE BARI, created with the aim of anticipating market trends and disseminate innovation content.

Thanks to the collaboration with partners, exhibitors and technical sponsors, demonstrative production chains, round tables, speeches and debates have been organised, enriching the knowledge and skills of the professionals present.

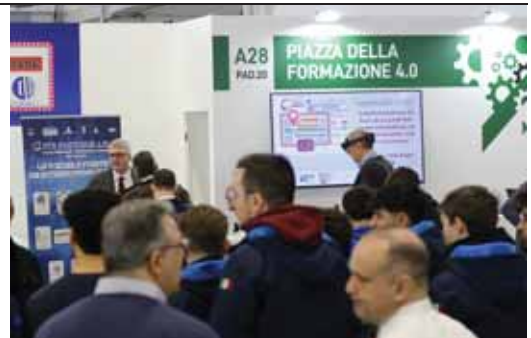
### SQUARES OF EXCELLENCE 4.0

Demo areas and workshops for the exhibition of excellence, organised into the following focus areas:

AUTOMOTIVE

MECHATRONIC

AEROSPACE 4.0



### MECSPE YOUNG & CAREER

MECSPE Young&Career is the meeting place where professionals companies looking for new talent and young people who need to approach the world of work are able to establish contact.

Thanks to the collaboration of several **ITS of the Apulian territory** and exhibiting companies, the arena enjoyed three days of important moments of comparison and training.

Apulian ITS involved: FONDAZIONE ITS A. CUCCOVILLO, ITS AEROSPAZIO PUGLIA, ITS AGROALIMENTARE PUGLIA, ITS APULIA DIGITAL MAKER, ITS GREEN ENERGY, ITS LOGISTICA PUGLIA

### INNOVATION SQUARE

Coordinated by **CETMA** in collaboration with **MECSPE**, sponsoring exhibitors and companies presented their solutions and proposals dedicated to topical issues. Hydrogen, Recycling polymer-based materials, Eco-design solutions with polymer-based materials, Digital Transition in the manufacturing industry, Artificial Intelligence in production processes were the focus of the square, where the companies involved made a concrete contribution of innovation for the manufacturing industry



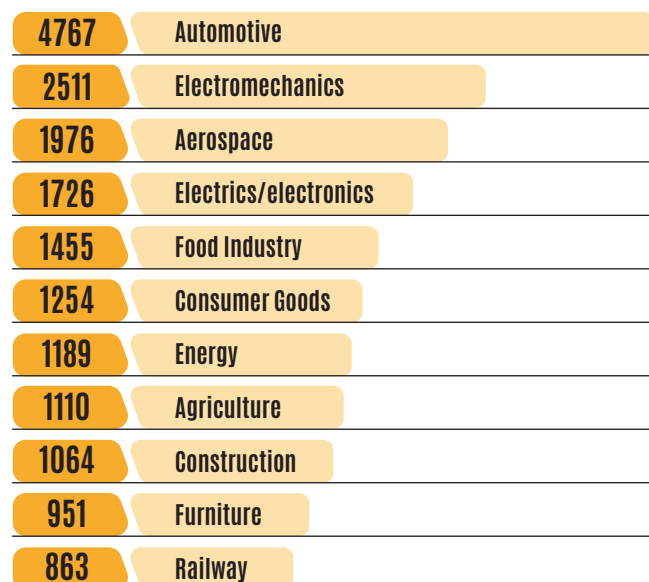
## THE VISITORS



## USERS REACHED THROUGH THE COMMUNICATION CAMPAIGN



## BUSINESS SECTORS \*\*



## HIGH-PROFILE VISITORS \*\*\*



## MEETING BUYER DELEGATIONS FROM ALGERIA, GERMANY, MOROCCO, POLAND, UNITED KINGDOM, TUNISIA, TURKEY, SERBIA'.

- Meeting the decision-makers
- Exhibiting at a location in the heart of production districts located in central-southern Italy, within easy reach from all national production districts and Mediterranean countries
- A modern exhibition centre, equipped with all comforts for exhibitors and visitors
- Digital communication tools to consolidate and communicate your presence at the event
- Visibility generated by the trade fair's intense communication campaign in specialised publications, national and local newspapers as well as local radio and television

\* MECSPE data 2023

\*\* Multiple answer

\*\*\* The main professions

## EXHIBITING AT MECSPE BARI

The stand is the most visible element and must be designed according to your target and the corporate image you want to communicate. The function of the stand varies depending on whether you want to just showcase products, demonstrate the use of machines and devices, or welcome your clients in a lounge and refreshment area. Once you've identified the type of stand you need, you can choose how to fit it out.

**Raw space:** fit-out to be carried out by the exhibitor, starting from 24 m<sup>2</sup>;

**Pre-fitted standard stand:** mandatory for stand sizes up to 24 m<sup>2</sup>;

**Pre-fitted prestige stand:** for stand sizes from 32 m<sup>2</sup>. In addition to the advantages of the standard pre-furnished stand, it offers greater choice in furnishings, colours and customisation;

**Formula Start 12 m<sup>2</sup>:** reserved exclusively for first-time participants.

### AVAILABLE SIZES

12 m<sup>2</sup> with 1 open side • 16/20/24 m<sup>2</sup> with 1 open side • 32/48 m<sup>2</sup> with 2 open sides • from 64 to 96 m<sup>2</sup> with 3 open sides • 160 m<sup>2</sup> isles with 4 open sides, up to a maximum of 189m<sup>2</sup> for each exhibitor.

### RAW SPACE

Solutions for companies with their own booth, starting from 24 m<sup>2</sup>

**€ 135.00 per m<sup>2</sup> + 8% per open side + Registration fee € 350.00 + Essential Services € 13.00/m<sup>2</sup>.**

### STAND WITH STANDARD FITTING

**AREA STARTING FROM 16 m<sup>2</sup> - MANDATORY FITTING FOR STANDS MEASURING UP TO 24 m<sup>2</sup>**

The formula includes: 1-sided free area, hollow-core walls (3 metres), sign with company name, carpet, one table, 3 chairs, basket, spotlights, coat rack.

**Standard Fitting € 85.00 per m<sup>2</sup>**



### STAND WITH PRESTIGE FITTING

**AREA STARTING FROM 32 m<sup>2</sup>**

The formula includes: area, hollow-core walls (4 metres), carpet (with colours to be chosen from the proposed range) sign with company name, storage room reception area with stools, furniture, spotlights, basket, coat rack.

**Prestige fittings € 105.00 per m<sup>2</sup>**



All stand images are purely indicative

### START FORMULA 12 m<sup>2</sup>

**RESERVED EXCLUSIVELY FOR FIRST-TIME PARTICIPANTS**

Includes: 1-sided free area, hollow-core walls, sign with company name, carpet, table, chairs, basket, coat rack, exhibition registration.

**€ 3,146.00**

**registration fee and essential services included**

**N.B.** Additional open sides: +8% each

You can view the various types of fit-out and furnishings (display cases, chairs, storage room etc.) in the part of the official fitter's website dedicated to exhibitors.

\* "various essential services": single-phase connection and testing of the electrical system, with maximum power used up to 3 kW, 1 WI-FI internet connection, fire extinguisher supply according to law, municipal advertising charges on signs and the Exhibitor's company name, ordinary cleaning of the stand - € 13.00 + VAT per m<sup>2</sup>.

## COMMUNICATION

Communication campaigns are a distinguishing characteristic of all Senaf events.

Thanks to its partnership with the Tecniche Nuove Spa Publishing Group, which also includes Senaf, the event's media campaign can count on extensive coverage on the most authoritative specialised on and off line journals, in addition to traditional media such as local and national newspapers, radio and television as well as a social media campaign.

Integrated communication with **Gruppo Tecniche Nuove**, the biggest professional European publisher.



01net.

Metalworking  
World Magazine

Plastix  
World

Power  
Transmission  
World



The **Nuova Fiera del Levante** is a veritable business and technology hub.

Located on the Bari seafont, it is within easy reach by any means of transport and is a consistent reference point for the entire economic system of the Mediterranean area.

Enriched by the sheer allure of Bari, a European gem rich in history, culture, and culinary delights.

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Project and management

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